

**AGENDA**  
**BOARD OF DIRECTORS STRATEGIC PLANNING SESSION**

**Date:** February 25, 2021  
**Time:** 11:00 a.m. – 5:00 p.m.  
**Location:** Microsoft Teams Meeting

- **Introduction of New Pennie Chief Operating Officer**
- **Meeting Orientation & Data Overview**
- **2020 Performance Against Strategic Goals**
  - Pennie’s Overarching Vision
  - Brief 2020 Goal Review: Positives, Negatives, Statistics, and Anecdotes
- **Setting 2021 Strategic Goals**
  - Confirmation of 2020 Goals That Are Still Relevant
  - Review of New Federal Administration Priorities (as signaled to date)
  - Proposals for New 2021 Goals
  - Discussion and Votes: Strategic Goals, Guiding Considerations, Hold for Future Consideration
- **Improvement Opportunities**
  - Alignment of Options with Goals
  - Agreement on Priority Items
- **Additional Operational Board Items for Discussion**