

AGENDA
BOARD OF DIRECTORS STRATEGIC PLANNING SESSION

Date: February 25, 2021
Time: 11:00 a.m. – 5:00 p.m.
Location: Microsoft Teams Meeting

- **Introduction of New Pennie Chief Operating Officer**
- **Meeting Orientation & Data Overview**
- **2020 Performance Against Strategic Goals**
 - Pennie's Overarching Vision
 - Brief 2020 Goal Review: Positives, Negatives, Statistics, and Anecdotes
- **Setting 2021 Strategic Goals**
 - Confirmation of 2020 Goals That Are Still Relevant
 - Review of New Federal Administration Priorities (as signaled to date)
 - Proposals for New 2021 Goals
 - Discussion and Votes: Strategic Goals, Guiding Considerations, Hold for Future Consideration
- **Improvement Opportunities**
 - Alignment of Options with Goals
 - Agreement on Priority Items
- **Additional Operational Board Items for Discussion**