



AGENDA

PENNIE COMMUNITY PARTNER WORKGROUP

Date: October 7, 2022
Time: 11:00 a.m. – 12:00 p.m.
Location: [MS Teams Link](#)

- **Welcome & Community Partner Update**
- **Message from the Executive Director**
- **System updates**
- **Toolkit**
 - **Printed material steps/expectations**
- **Communication timeline**
 - **Updates on message testing**
 - **Notices**
 - **Email/obc campaigns**
 - **Advertisements**
 - **Earned**
 - **Paid**
 - **Owned**
 - **Social media**
- **OEP Outreach Updates**
- **Questions & Feedback**