

Interested In Growing Your Book of Business?

Consider Becoming a Pennie-Certified Health Insurance Broker!

If you are interested in expanding your business while also helping your community stay healthy, you should consider becoming a Pennie-Certified Health Insurance Broker.

Pennie-Certified Brokers make professional recommendations to customers on the health insurance plans available through Pennie that best protect them, their families, and their overall quality of life.



What is Pennie?

- Pennie is Pennsylvania's official health insurance marketplace and the **only** source for financial savings to reduce the cost of coverage and care.
- Pennie works to **reduce barriers to health coverage** for underserved populations, and to provide the opportunity for health coverage to all Pennsylvanians.

Why Become a Pennie-Certified Broker?

- Get **compensated** for your enrollment assistance:
 - ┆ Earn **commissions** for your services and build **residual income** – explore more by reviewing Producer Commissions at agency.pennie.com/brokers under resources.
- Help others enroll in coverage and become a **trusted advisor in your community**. As a Pennie-Certified Broker, you will have an exclusive profile on Pennie's Find Local Assistance customer search tool.
- Generate **new business and growth opportunities** for additional lines of business.
- Become certified in as **little as one week**.
- Get various trainings, webinars, and **free marketing materials** to help you build your book of business.
- **Need to start or finish the certification process?** We're here to help! Visit: agency.pennie.com/brokers or call **1-844-844-4440**.

What to do Next?

- If you or anyone you know might be interested in becoming a Pennie-Certified Broker, please visit: agency.pennie.com/brokers.

Let us work together to create a healthier Pennsylvania



pennie.com