



Community Workgroup Newsletter

Pennie Plan Year 2025 Assister and Broker Certification Training:

Pennie's Assister and Broker Certification Training for Plan Year 2025 is almost here! The training will be available shortly and is required for all existing and newly certifying Assistants and Brokers.

New Assistants and Brokers can take the training at any time once available, while those who are already certified through 12/31/2024 will need to complete the training before the **November 30th, 2024 deadline**.

Please note: there will be **no deadline extension** this year. If you do not complete the training by 11/30/24, your current book of business will be decertified and you will have to be reappointed to all accounts.

Assister training will again be hosted on Moodle, and Broker training will be hosted on the TrainPA platform. For Brokers, it is extremely important that you **add your PA License Number to your TrainPA account** if it has not already been added.

In addition, if the first name, last name, and PA License Number (not NPN) on your TrainPA and Pennie accounts do not mirror each other exactly, there will be delays in your certification. Please see below, or refer to our [TrainPA Account Creation & Profile Update Guide](#)

The image shows two screenshots side-by-side. The left screenshot is from the TrainPA 'Edit User' form, showing fields for First Name (Pennie), Middle Name, and Last Name (Test). The right screenshot is from the Pennie 'Agent Information' form, showing fields for First Name, Last Name, and Pennsylvania Agent License Number. Yellow arrows point from the Pennie fields to the TrainPA fields, indicating that the data must match. Below the TrainPA form is another 'Add License Number' form with fields for License Type, License Sub Type, and License Number (123456).

Pennie will send additional communications shortly to announce when the training goes live. If you have any questions, please reach out to Pennie's dedicated Assister & Broker Support Team at 844-844-4440.

Pennie Trademark Usage Reminder:

Only Pennie can use, recreate, or edit the standard Pennie trademarks including logos, monograms, and slogans.

When writing the Pennie name in materials or publications, the first mention of Pennie needs to have the registered trademark symbol ("®"). To learn more about Pennie's voice and style check out the Pennie style guide which can be found on the Pennie website at: agency.pennie.com/newsroom.



2025 Pennie-Certified Broker Logo

Pennie-Certified Broker logos will be available for all Pennie brokers who complete the 2025 Pennie Broker Training (coming soon).



Once the training is completed, brokers can access the 2025 Pennie-Certified Broker logo by requesting it at: pennie.com/requestsupport. The Pennie-Certified Broker logo can be used in your external-facing materials (email signature, website, business cards, marketing materials, etc.) to show customers you are a certified broker through the marketplace.

The Pennie-Certified Broker logo cannot be used or re-created for any reason without Pennie's permission. If you come across a website or printed material containing unauthorized use or alteration of the Pennie-Certified Broker logo, please reach out by emailing us at: brokers@pennie.com



Improperly using the Pennie-Certified Broker logo may result in the following consequences:

- Removing consent for that broker to use Pennie's branding moving forward.
- Revoking the broker's Pennie certification.
- Referral to the Pennsylvania Insurance Department.
- Referral to the Pennsylvania Office of Attorney General and other law enforcement agencies if the Pennie-Certified Broker logo is being used with the intent to make the public believe that they are visiting Pennie's official website or dealing with a Pennie employee.

We appreciate your help securing the authenticity of our Pennie brand!

Transition to Medicare:

Do you have customers with Pennie coverage who will soon turn 65? **ACT NOW!**

- In most cases, customers who enroll in Medicare will no longer need medical coverage through Pennie.
- Termination of coverage does not happen automatically upon reaching Medicare age.
- A request must be made to end Pennie coverage before the first day of the customer's Medicare coverage effective date.
- Assistants and Brokers may terminate coverage using their Pennie credentials and platform or by calling Pennie Customer Service at 844-844-4440 during business hours.
- Family members who are also enrolled in medical coverage through Pennie but who will not yet be enrolling in Medicare may continue their coverage through Pennie.
- To learn about enrolling in coverage through Medicare visit medicare.gov. For assistance in enrolling through Medicare visit, www.aging.pa.gov.

At Risk of Losing APTC – Failure to Reconcile (FTR):

Starting in plan year 2025, CMS has reinstated the requirement that Pennie cannot provide advance premium tax credits (APTC) if IRS data shows that the tax filer for that household has not reported their APTC financial help for two prior years. This means that households will not be eligible for APTC in 2025 if their tax filer did not report APTC for both the 2022 and 2023 tax years.

To avoid loss of APTC for plan year 2025, please urge your customers to check with their household's tax filer to ensure that they reported any APTC received on their 2022 and 2023 tax returns. There is a process to amend tax filings from prior years for any households that need to make the update. As a reminder, the 1095-A forms that are needed to report APTC on tax returns are available in the household's secure inbox in their pennie.com account.



This email was sent by: Pennie
PO Box 11873, Harrisburg, PA, 17108

Go Paperless

Pennie® is the official health insurance marketplace for the Commonwealth of Pennsylvania, and the only source of financial help to lower the cost of high quality private health insurance plans. Pennsylvanians without access to other health coverage can find affordable health plans through Pennie that meet different needs and budgets. Eligibility for financial help is based on income, family size, and other factors. Pennie is operated by the Pennsylvania Health Insurance Exchange Authority, established under state law.

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