



**Pennsylvania Health Insurance Exchange Authority d/b/a Pennie®  
ADVISORY COUNCIL MEETING MINUTES**

**Date:** September 19, 2025

**Time:** 10:30am – 12:00pm

**Location:** Microsoft Teams Meeting

**1.0 Preliminary Matters**

**1.01 Call to Order**

**1.02 Roll Call**

- **Karen Groh**, Lebanon Valley Chamber of Commerce (Chair) - **Present**
- **Andrew Yang**, Community Legal Services - **Present**
- **Jolene Calla, Esq.**, The Hospital and Healthsystem Association of Pennsylvania - **Absent**
- **Joshua Brooker**, PA NABIP Representative - **Present**
- **Robin Rothermel**, Pennsylvania Medical Society - **Absent**
- **Gloria Velazquez**, Neighborhood Health Centers of the Lehigh Valley - **Present**
- **TBD** - Senate President Pro Tempore Consumer Representative
- **TBD** - Speaker of the House Consumer Representative

**1.03 Approval of Previous Meeting's Minutes**

- **Motion:** To approve as true, correct and accurate the minutes recording the events, actions and details of the March 18, 2025, Public Meetings of the Pennsylvania Health Insurance Exchange Authority Advisory Council
  - Motion: Joshua Brooker
  - Second: Gloria Velazquez
  - Discussion: None
  - Vote: Unanimous

**1.04 Opportunity for Public Comment**

- The floor was opened for public comments, of which there were none

**2.0 Open Enrollment Readiness and Contingency Planning**

- Intro/open enrollment review - Executive Director Trolley reviewed what has occurred with the Federal updates since the Advisory Council last met in March, including the expiration of the EPTCs and shared milestones that Pennie is moving forward with.



- Open enrollment consumer communications/contingency plans – Marketing & Communications Manager, Kelsey Cameron, provided a detailed review of the ways Pennie will be communicating with consumers for this open enrollment period.
- OE26 system contingency plans/autorenewals/timelines – Ms. Cameron also explained Pennie’s contingency planning for each scenario - EPTCs expiring and EPTCs being extended.

**3.0 Three-Year Uninsured Growth Plan** – Marketing & Communications Manager, Kelsey Cameron, provided details on Pennie’s three-year uninsured growth plan that will focus on the uninsured in Pennsylvania. Results from Pennie’s research and data, including survey results of the uninsured and data from 2 focus groups, were shared, along with the roadmap Pennie created using those results.

**4.0 Pennie New Assister Network** – Outreach & Education Manager, Alison McKee, provided an overview of Pennie’s new assister contract launched in June.

## **5.0 Adjourn**

- **Recommended Motion:** To adjourn this meeting of the Pennsylvania Health Insurance Exchange Authority Advisory Council.
  - Motion: Gloria Velazquez
  - Second: Andrew Yang
  - Vote: Unanimous

Meeting was adjourned at approximately 11:40 am.