



connecting Pennsylvanians to health coverage

## Hello Pennsylvania Brokers and Welcome to Pennie™!

### Grow Your Business and Become a Pennie-Certified Broker Today

What is Pennie you asked? Pennie is Pennsylvania's state-based health insurance marketplace and the home for high-quality, affordable health insurance plans for the individual market.

Pennie's mission is to help Pennsylvanians get the coverage they need and to connect them with financial assistance to help lower their monthly costs. Learn more about Pennie by visiting [pennie.com](https://pennie.com).

**If you are interested in becoming a Pennie-Certified Broker, you will have to complete the following:**

- 1) Complete the [Pennie Broker Training](#)
- 2) Certify during the [Pennie Broker Training](#), that you will comply with all relevant federal and state rules and regulations, including those related to privacy and security

Then, you can create/claim your Pennie account and get going! If you are part of an agency, your Agency Manager will create the account and add you as a broker. If you are not part of an agency, then you can create your own account. Guides on how to set up or access your account can be found on the Broker [Resource page](#) at [pennie.com](https://pennie.com).

For more information, visit our Broker [Resource page](#) to find:

- Information on Pennie Broker Training
- Pennie Marketing Collateral Materials
- Manuals, Guides and Job Aids
- Broker FAQs
- \*Information on the Pennie Broker Workgroup

At Pennie we appreciate everything our Brokers do in helping Pennsylvanians find the best coverage for them. We provide Brokers updates throughout the year through digital communications and through frequently updating the Pennie Broker Resources page.

\*We also encourage all Brokers to join the Pennie Broker Workgroup! The workgroup meets virtually once a month to discuss Pennie updates and to ask questions to Pennie leadership. Broker Workgroup materials can be found on the [Pennie Broker Workgroup webpage](#).

If you are interested in joining, please email Chachi Angelo at [chaangelo@pa.gov](mailto:chaangelo@pa.gov).

All questions can be directed to the Pennie Broker/Assister Call Center at 1-844-844-4440.