**Content for Partner Newsletters**

**Quarter Page:**

**<insert Pennie graphic to the Newsletter>**

Pennsylvania is transitioning from healthcare.gov to Pennie, the state’s new, self-sustaining health insurance marketplace. Pennie is the home for high-quality health insurance options and is the only place Pennsylvanians can access financial assistance to lower the cost of coverage and care. Shop for and purchase health coverage at pennie.com now through January 15, 2021.

For more information on Pennie, please visit pennie.com.

**Half Page:**

**<insert Pennie graphic to the Newsletter>**

The way individuals and families access health coverage is changing in Pennsylvania. Shop and purchase quality health insurance plans at pennie.com now through Open Enrollment which runs from November 1, 2020 through January 15, 2021. Current HealthCare.gov customers are being transitioned to Pennie for their 2021 coverage.

Pennie is available to all Pennsylvanians and aims to improve the accessibility and affordability of individual market health coverage.

Pennie is the ONLY place that can connect Pennsylvanians to financial assistance to lower monthly payments and/or out-of-pocket expenses. Nearly 9 out of 10 Pennie customers currently qualify for financial assistance.

Pennie provides free customer assistance and is there to help every step of the way. For more information on Pennie’s coverage options for 2021, please visit pennie.com.

**Full Page:**

**<insert Pennie graphic to the Newsletter>**

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Pennie is here to help every step of the way and provides free customer assistance through three avenues:

1. **Pennie customer service team** is trained to help customers get the coverage that meets their needs. This multilingual team can answer tricky questions, direct customers to online resources and in-person specialist and of course, pick and pay for coverage.
2. **Pennie-certified Assisters** are available to walk customers through the shopping and enrollment process on pennie.com. These Assisters have been trained to assist customers both in-person or virtually. Find an Assister at pennie.com/connect to browse our Assister directory.
3. **Pennie-certified Brokers** are professionally trained to work with customers one-on-one and can help narrow down options. Unlike other unbiased resources, Pennie-certified brokers can recommend the plan they feel is best suited. Pennie’s broker directory can be found at pennie.com/connect.

Spread the word – Open Enrollment is here and it is time to get and stay covered!